

PROSPECT VALLEY ELEMENTARY SCHOOL PARTNERSHIP OPPORTUNITIES



	PLATINUM	GOLD	SILVER	BRONZE
	\$2,500	\$1,500	\$500	\$250
Logo/Name on MAGNET, WATER BOTTLE, SCHOOL DIRECTORY, YARD SIGNS	★			
Partnership Profile in <i>The Flash</i>	★			
Logo on "Monday" Folder	★	★		
Banner on School Fence	★	★		
Social Media Promotion	★	★		
Company Flyer in Monday Folder	★ 2 per year	★ 1 per year		
Logo on Back of Spiritwear T-shirt	★	★	★	
Company Material at School Registration	★	★	★	
Company Flyer at School Registration	★	★	★	★
Logo on Prospect Valley PTA Website	★	★	★	★
Company Flyer on School Bulletin Board	★	★	★	★
Standing Link in <i>The Flash</i> to PTA Partnership Page	★	★	★	★

All contributions are tax deductible. For more information, please review our explanation of benefits.

To reserve a partnership, contact prospectvalleypta@gmail.com

PROSPECT VALLEY ELEMENTARY SCHOOL PARTNERSHIP EXPLANATION OF BENEFITS

Partnerships are limited to the following: 5 Platinum, 6 Gold, 8 Silver and Unlimited Bronze

LOGO ON SCHOOL CALENDAR MAGNET

PLATINUM: *(one sponsorship available)*

Exclusive opportunity for one company logo to be included on our school calendar magnet, which includes all important dates for the school year and is used by families all year long!

LOGO ON REUSABLE WATER BOTTLE

PLATINUM: *(one sponsorship available)*

Every student will receive a reusable water bottle with school branding and your logo for use during the Prospect Valley Fun Run PTA fundraiser in the fall of 2023. Water bottles can be used throughout the year at home and school!

LOGO ON SCHOOL YARD SIGN

PLATINUM: *(two sponsorships available)*

All school families will receive a Prospect Valley yard sign to display on their front lawns. Yard signs will include one to two sponsor logos across the bottom of the sign and will be seen by all community members who drive, walk or bike by!

LOGO ON BACK OF SCHOOL DIRECTORY

PLATINUM: *(two sponsorships available)*

Each school family receives a Prospect Valley directory to be utilized throughout the entire school year. One company logo will appear on the outside back cover and another on the inside front cover of this valuable asset!

PARTNERSHIP PROFILE IN THE FLASH

PLATINUM

One exclusive write-up in the *The Flash*, Prospect Valley's weekly school newsletter, for every Platinum partner. The write-up could include a Q&A about the sponsor business and can also include a coupon or special offer to Prospect Valley families.

LOGO ON "MONDAY" FOLDER

PLATINUM & GOLD

Prospect Valley families receive a folder every Monday with valuable information, completed student work and resources they use throughout the year. The front of the folder will include a large sticker with Platinum and Gold sponsors' logos thanking them for their support of our school.

BANNER ON SCHOOL FENCE

PLATINUM & GOLD

Platinum and Gold sponsors may hang their business banners on the school fence through the first month of school (when parental traffic outside the school is at its highest). *Note: Sponsors are responsible for supplying banners before the start of school. School personnel will hang and remove banners.*

SOCIAL MEDIA PROMOTION

PLATINUM & GOLD

Each Platinum and Gold sponsor will be thanked individually on the Prospect Valley PTA Facebook group page with their own dedicated shout-out post!

COMPANY FLYER IN MONDAY FOLDER

PLATINUM & GOLD

Platinum and Gold sponsors will have the opportunity to include a flyer in the Prospect Valley Monday Folder, which goes home with every student and is seen by **600+** families. *Note: Flyers must be approved by school and supplied by the sponsor. Flyers only please; no giveaways or other physical items.*

LOGO ON BACK OF SPIRITWEAR T-SHIRT

PLATINUM, GOLD & SILVER

Platinum, Gold and Silver sponsors' logos will be on the back of our 2023-24 official school spiritwear t-shirt — the first featuring our new school logo! The shirt is seen throughout the year and worn on school spirit days as well as during the Prospect Valley Fun Run.

COMPANY MATERIAL AND/OR FLYER AT REGISTRATION

PLATINUM, GOLD & SILVER & BRONZE

During registration, each family will receive a bag to carry their t-shirt and sponsors' promotional items (for Platinum, Gold & Silver sponsors) and/or flyers (Bronze level and above). *NOTE: Products and flyers must be approved by school and sponsors must supply all products/flyers to school by August 1.*

LOGO ON PTA WEBSITE

PLATINUM, GOLD, SILVER & BRONZE

All sponsors' logos will be featured on the PTA Sponsorship webpage with a hyperlink back to their business website. It will remain on the website for the entire 2023-24 school year.

COMPANY FLYER POSTED ON SCHOOL BULLETIN BOARD

PLATINUM, GOLD, SILVER & BRONZE

All sponsors will be able to post one flyer on a bulletin board in the school for a minimum of four months for Prospect Valley families and staff to see during the year.

STANDING LINK IN THE FLASH TO PTA PARTNERSHIP PAGE

PLATINUM, GOLD, SILVER & BRONZE

A standing link to the PTA Partnership page will become part of *The Flash* newsletter, sent electronically every week to all Prospect Valley Elementary families.

All sponsors must submit their logo in vector format on/before June 30, 2023, for inclusion on any printed materials or webpages.

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